

Empowering The Productivity Promise





Managing The Vision

Taking the Technology Lead

The **Brudi Bolzoni Auramo Group** has been in the lead for over 50 years when designing application-specific attachments to meet the needs of users around the world. Taking the long view, our engineers, based in three different R&D centers, envision the use patterns of the future and continue to push the limits of design criteria. This helps ensure that all Brudi Bolzoni Auramo products incorporate the latest advances to meet customer needs—for today and tomorrow. Among these is the integration of high-tech on-board electronics with many of our more sophisticated attachments to achieve damage-free handling of sensitive goods.

Company Incorporation

The **Brudi Bolzoni Auramo Group** was established in 2001, when Bolzoni acquired both the brand BRUDI in Houston, Texas, and the company AURAMO in Finland, and merged all three operations together. The Brudi Bolzoni Auramo Group offers the widest product range in the market, supplying leading equipment for three specific handling applications and joining together the know-how of three different attachments manufacturing specialists.

- **Palletless handling** with a wide range of push-pull and carton clamp attachments coming from the long experience of the American company **Brudi**
- **General handling & OEM products** offered by the Italian company **Bolzoni**, present in the US since 1989 with production facilities in Illinois
- **Paper & pulp handling** with the Finnish company **Auramo**, active in the American market since 1990, in South Carolina, and worldwide leader in damage-free paper handling





Manufacturing Craftsmanship

The floor of Brudi Bolzoni Auramo's manufacturing facility in Homewood, Illinois is abuzz with activity. Workers shuttle raw materials and component parts from station to station. Robot welders whirl into position, stop, and, with ozone-crackling energy, bring together disparate parts into one of 1,700 different productivity-building attachments. Paint booths fog up as our Red color is applied. Quality control inspectors verify accuracy and spot-check products to make sure that all functions meet or exceed specifications. Trucks in the docks

settle under loads destined for over 1,500 fork lift truck dealers across the United States.

Brudi Bolzoni Auramo's United States operations are based out of the Homewood offices with Sales, Parts and Service personnel available for product application and engineering support throughout the day. And, since our replacement parts inventory is positioned within convenient reach of Chicago's freight transportation terminals, maintenance and repairs can be taken care of quickly.

The Homewood plant is one of six Brudi Bolzoni Auramo Group factories worldwide. All operate in accordance with the ISO 9001 Global Quality System to ensure uniformity of quality standards across the entire system.

Worldwide...and World Class...Support

The new realities of the world economy demand excellence from all suppliers. Given the critical role materials handling plays in the equation of turning raw materials into finished products, attachments assume a heightened importance.

Performance is the defining line between success and failure for many operations running on razor thin 21st Century margins. With offices in over 40 key industrial countries, Brudi Bolzoni Auramo is uniquely positioned to meet the needs of multinational businesses.

The Brudi Bolzoni Auramo Value Proposition

Since its inception shortly after the end of the Second World War, the Group has been driven by its focus on delivering the latest in handling technology at a fair price. Now the second largest attachments manufacturer in the world, the Brudi Bolzoni Auramo Group remains committed to helping its distribution channels grow and prosper. With end users being able to take advantage of leading edge technology while controlling acquisition cost, and with dealers being able to expand their capabilities, both will continue to enjoy a beneficial relationship with **Brudi Bolzoni Auramo**.

Brudi Bolzoni Auramo
YOUR COMPETITIVE OPTION